

What is the Healthy Schools Program (HSP)?

The Healthy Schools Program was launched in February, 2006 with funding from the Robert Wood Johnson Foundation. The Healthy Schools Program provides real tools and solutions to help schools become healthier places for both students and teachers, without creating budget problems. The Program sets healthy standards, provides the tools to help schools meet those standards, and rewards accomplishment and innovation.

What are the key HSP objectives?

The Healthy Schools Program focuses on:

- **Nutrition:** putting healthy foods and beverages into vending machines and cafeterias.
- **Physical Activity:** increasing opportunities for students to exercise and play.
- **Staff Wellness:** providing resources for teachers and staff to become healthy role models.

How can my school register for HSP?

The registration form for the 2006-2007 school year will be available starting on July 28, 2006. You may download it from our website, www.HealthierGeneration.org or by calling 1-888-KID-HLTH to have an application sent to you.

Which schools can register for HSP?

Any school in the United States can become a part of the Healthy Schools Program. All schools will have access to the Healthy Schools criteria, web-based information and telephone assistance. However, only schools in the phase one pilot program will receive hands-on support from Alliance staff.

What are the HSP criteria?

The criteria that guide the program are based on specific measurable standards for healthy schools, and are aligned with existing guidelines such as USDA and CDC School Health Index. The HSP criteria will be clear, easy to understand and will emphasize:

- Foods offered as part of the National School Breakfast and Lunch Programs.
- Foods offered to children through competitive food programs in schools.
- Physical activity programs meeting national PE standards
- After-school programs that incorporate physical activity and offer children healthy snacks
- Staff wellness programs.

Full HSP criteria will be available mid-July 2006

What tools do schools receive as part of the HSP?

Participating schools will receive access to:

- **Tools:** Action plans, media kits, ways to create community buy-in
- **Support:** Phone hotline, online tools, e-assistance, trainings
- **Business Assistance:** Deals and packages with food and fitness companies
- **Promising Practices:** Success stories, best practices, and opportunities to collaborate with other schools
- **National Recognition:** Some schools will received Alliance recognition online and in print

How will participating schools be recognized?

Schools that reach specific goals in creating a healthy school environment will receive corresponding recognition – gold, silver and bronze awards.

Innovation Awards will be awarded to schools that demonstrate new and creative ways to achieve the criteria.



How will the HSP impact our school's budget?

HSP helps schools serve both the academic and the health needs of their students **without negatively impacting their budgets**. HSP will work to minimize the financial cost of implementing healthy changes, but there may inevitably be some costs to the school. Cost containment and saving efforts include:

- Business assistance to help schools improve the quality of food offerings. without losing revenue. In some cases, the changes actually increase revenue.
- National buyers' cooperatives with food and fitness companies.
- Renegotiated vending contracts and sample contracts to use with vendors.

Participation in the program is free.

Who are the Phase One schools?

285 schools across 13 states have been selected to receive hands-on technical assistance from Alliance staff. The states selected are Arkansas, California, Connecticut, Delaware, Florida, Illinois, Indiana, Michigan, Minnesota, New Jersey, New York, Pennsylvania and Wisconsin.

Application kits for hands-on technical assistance from Alliance Staff for the 2007-2008 school year will be available online mid-July, 2006.

How is HSP funded?

The Healthy Schools Program is being funded by a lead grant from The Robert Wood Johnson Foundation. The Alliance is planning to secure additional funding to bring the program to schools across the country over the next four years.

More questions?

Please call 1-888-KID-HLTH or email Schools@HealthierGeneration.org